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-- FOR IMMEDIATE RELEASE --

Noise Fusion launches online store

London-based production company and audio branding specialists Noise Fusion have made their entire catalogue of radio imaging effects libraries available to buy online.

For the first time the world-renowned cutting edge ID_1 library can be purchased as a buyout package directly from the Noise Fusion website. Other previously exclusive custom packages are now also available to buy online – the CHR FX series features the ultra-contemporary sound design, effects and music that powered the core imaging of the Galaxy Network and the One Network.

Noise Fusion's creative director, Ben Neidle, said: "I'm really excited to be able to put all our effects packages online directly into the hands of radio imaging producers all over the world and at very competitive prices. The system we've launched makes getting hold of our sounds easy and painless – no complicated licence periods and no fuss. Our new website has also enabled us to upload all the awesome work we've produced for clients over the past few months."

The effects packages and new projects from Noise Fusion can be found at www.noisefusion.com.

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ABOUT NOISE FUSION Founded in 2004, Noise Fusion is a London production company creating award winning audio imaging, music and sound design for the world's biggest and coolest TV, radio and online brands. Clients include Channel 4, The Brit Awards, XFM, Capital FM, ITV and BBC Radio 1. The founder and creative director of Noise Fusion is former XFM station imaging producer Ben Neidle.

ABOUT ID_1 ID_1 is a cutting edge imaging effects package designed for rock, alternative and CHR radio. ID_1 is used by radio stations throughout the world, including XFM in the UK, CFOX in Vancouver, X92.9 in Calgary, The Edge in New Zealand, KINK FM in the Netherlands, Phantom FM in Ireland, Oui FM in Paris, Radio 1 in Dubai and many more.

ABOUT CHR FX CHR FX is a series of contemporary effects libraries based on custom sound design and music packages originally created exclusively for the One Network and the Galaxy Network in the UK.

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